

Driven by an appreciation and passion for premium and craft spirits, **Bar Convent Brooklyn** is a welcoming and collaborative environment in which the pioneers of the bar and beverage community gather to celebrate and sculpt the future of liquid culture through education, sharing best practices and generating business opportunities. It is a curation of the most premium brands driving the cocktail movement.

Who Attended BAR CONVENT BROOKLYN?



- 50% BEVERAGE PROFESSIONAL:** Bartender, Bar/Restaurant Owner/Manager, Food & Beverage Director, Brand Ambassador
- 30% TRADE:** Distributor, Importer, Marketing/Brand Management
- 14% MEDIA:** Publisher, Photographer/Videographer, Influencer
- 6% OTHER:** PR, Sales, Consultant, Creative, Catering, Educator, Manufacturer, Sommelier



47 STATES

48 COUNTRIES



EXHIBITORS SHOWCASED AT THE SHOW, INCLUDING:



550,000+
DRINKS SAMPLED

With the highest attendance in its history, Bar Convent Brooklyn welcomed more than 5,300 industry professionals from June 11-12, 2024. The expanded Show Floor featured even more exhibitors and activations, including the popular Emerging Brands pavilion, the all-new Writer's Block which highlighted the works of over 15 bar and beverage authors and the inaugural Bar Convent Brooklyn Street Party infused the event with music, drinks, lawn games and entertainment.

5,300+
NUMBER OF INDUSTRY PROFESSIONALS

8,600+
LEADS EXCHANGED

52
EDUCATION SESSIONS

132
SPEAKERS

5,210,000
MEDIA IMPRESSIONS