

# Park Street BCB Brooklyn Passport Program

We are pleased to offer a special service package for BCB Brooklyn exhibitors that provides a fully compliant supplier-sampling setup in New York.

**Deadline to sign up with Park Street to participate: April 11, 2025**

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## Eligible Participants

This program is available for import and domestic exhibitors sampling one-quarter ounce tastings. There is no caterer availability with this option.

## Back-Office Services

The BCB Passport Program provides a limited number of Park Street's back-office services including federal compliance, importing, limited state compliance (use of marketing permit for sampling), logistics planning and management, and order processing for up to 5 months.

## New York Marketing Permit

Marketing Permit is only effective for the two days of BCB Brooklyn. There will not be an option to sell to retailers.

## Pricing and Services

- Park Street BCB Passport Service minimum cost of \$295 includes:
- One-time fee for back-office service (value \$145)
- One-time fee for New York marketing permit for sampling purposes (value \$150)
- Maximum of 20 cases in total processed for the purpose of BCB Brooklyn
- 5 months of Park Street Passport services

\*A valid credit card and initial funding deposit must be submitted and kept on file as additional fees may incur and be paid separately. Pass through expenses such as federal and state excise taxes, freight, logistics, delivery, warehousing etc., are billed at cost with no markup as applicable

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## Key Compliance Considerations for BCB Brooklyn

- Certificate of Label Approval (COLA) is required. Park Street will handle the filing.
- No brand registration or New York price posting is required.
- This option is valid for imported and domestic brands.
- Park Street BCB Passport includes 5 months of Park Street Passport services. There will be an option to terminate or extend services following the event. There is a 30-day notice period in the event that a company wishes to discontinue the services.